



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

## PRESENTATION MADE AVAILABLE TO THE PUBLIC FOR THE 2013 MILAN STAR CONFERENCE

Florence, 25 March 2013 - It is hereby made known that the presentation for the 2013 Milan STAR Conference - organized by Borsa Italiana and scheduled for DADA on the 26<sup>th</sup> march 2013 - is now available to the public on the Company's website [www.dada.eu](http://www.dada.eu) (Investor Relations/ Financial Presentations).

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*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.*

*With 510 thousand business clients and more than 1.8 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.*

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