

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF THE MINUTES OF THE 2013 ORDINARY SHAREHOLDERS' MEETING

Florence, 10th May 2013 - It is hereby made known that the minutes of the Ordinary Shareholders' Meeting held on April 11, 2013 is now available for consultation by the public at its registered offices and at Borsa Italiana S.p.A., as well as published on the Company's website www.dada.eu (Corporate Governance section - Shareholders' Meeting 2013).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With 515 thousand business clients and more than 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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