

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF

DADA S.P.A. DRAFT FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS 2013 DOCUMENTATION FOR THE ORDINARY SHAREHOLDERS' MEETING CONVENED ON APRIL, 24-28 2014

Florence, 3 April 2014 - It is hereby made known that today the Draft of the Statutory Financial Statements and Consolidated Financial Statements of the DADA Group as of December 31, 2013 approved by the Board of Directors and their relative Reports of the Board of Directors, as well as the 2013 Annual Report on Ownership Structure and Corporate Governance, the Reports of the External Auditors and of the Statutory Auditors have been made available to the public by means of the filing at the registered office of the Company as well as by the publication on the website at www.dada.eu (in the section Corporate Governance/Shareholders' Meeting 2014).

The report of the Board of Directors on the fourth item of the agenda of the Ordinary Shareholders' Meeting (Remuneration Report in accordance with Leg. Decree 58/98, art. 123-ter: resolutions related thereto) and on the fifth one (Authorization to purchase and sell Company treasury shares; resolutions related thereto) have been also made available in the same away in accordance with the law.

For further information

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