

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

SLIDES AVAILABILITY

FOR THE CONFERENCE "2016, ANNO DELLA RIPRESA?"

Florence, November 30th 2015 -It is hereby made known that today DADA Spa is going to attend the conference "2016, l'anno della ripresa?" organized by KT&Partenrs at Palazzo Parigi Hotel & Grand SPA in Corso di Porta Nuova,1 Milan. The slides of the presentation have been made available to the public at the Company's registered office on the authorized storage system NIS-storage www.emarketstorage.com, managed by BIt Market Services, as well as by the publication on the corporate website at www.dada.eu (in the section Investor Relations /Financial Presentations).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) .With more than 540 thousand business clients and 1.8 million domains under management, DADA is one of the leading names in the European **Domain & Hosting** sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to **online advertising**, Dada is active at an international level in the Performance Advertising business.

For further information

www.dada.eu

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