



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

2016 CORPORATE EVENTS CALENDAR

Florence, January 29th 2016 - DADA S.p.A. today announced the calendar of Corporate Events for 2016:

- **March, 14th 2016:** Meeting of the Board of Directors to approve DADA S.p.A.'s draft and Group Consolidated Financial Statements as of December 31st, 2015
- **April 28/29th 2016:** Shareholders' meeting for the approval of 2015 Financial Statements (1st and 2nd call)
- **May, 12th 2016:** Meeting of the Board of Directors to approve DADA Group's Intermediate Financial Report as of March 31st, 2016
- **July, 28th 2016:** Meeting of the Board of Directors to approve DADA Group's Half - Year Financial Report as of June 30th, 2016
- **November, 10th 2016:** Meeting of the Board of Directors to approve DADA Group's Intermediate Financial Report as of September 30th, 2016

In proximity to the single events listed above, the Company will inform you of any and all modifications and/or changes which may occur.

This press release is also available on the website: www.dada.eu in the section Investor Relations / Financial Press Releases.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection). With over 540 thousand business clients and over 1.8 million domains under management, Dada is one of the leading names in the European Domain & Hosting sector and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.

For further information

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