



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF THE 2012 DADA S.P.A. STATUTORY FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS OF THE DADA GROUP

Florence, 15 April 2013 - It is hereby made known that today the Statutory Financial Statements and Consolidated Financial Statements of the DADA Group as of December 31, 2012 approved by the Ordinary Shareholders' Meeting on 11 April 2013, as well as the 2012 Annual Report on Ownership Structure and Corporate Governance, the Reports of the External Auditors and of the Statutory Auditors have been made available to the public by means of the filing at the registered office of the Company, at Borsa Italiana S.p.A. as well as by the publication on the website at www.dada.eu (Investor Relations section/Financial Reports).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With 510 thousand business clients and more than 1.8 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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