

## Register.it gives voice to Pisa's Internet Festival

*As a Partner of the event, Register.it will help promote the Festival and act as a sounding board of its activities*

Florence, 17 September 2013 - Register.it, the Italian brand from the DADA Group, leader in the Italian domain, hosting, e-commerce and digital advertising market, will be a partner and promoter of the third annual Internet Festival, which will be held in Pisa from October 10<sup>th</sup> to the 13<sup>th</sup>. This not to be missed event geared to the Internet population will this year revolve around the keyword "incubator", both a real and virtual space where opportunities for future development can take root. This concept is held close to the heart of Register.it which, by providing strategic support and practical tools that assist individuals and companies to turn their business ideas into a reality, is itself an incubator of opportunity.

In an increasingly digital world, an **online presence** is a **must** for those desiring to develop a business idea or even just expand their business. The Internet itself is an "incubator" of possibilities and Register.it would like to be the means by which the latest technology can be maximized. The concept can be summed up by the DADA Group's mission "The gateway to your digital presence". the company presents itself as an access point to the Internet through which any business, professional or individual can create their own digital identity using simple, innovative and quality tools. Keeping in line with this mission, Register.it is excited to contribute to the success of the 2013 Internet Festival, by providing the event visibility and enhancing the Festival activities through their own channels.

For further information:

### The Internet Festival

*The event is being promoted by the Region of Tuscany, the City of Pisa, CNR (The National Research Council), Registro.it and the Institute of Informatics and Telematics of CNR in conjunction with the Pisa Chamber of Commerce, the Province of Pisa, the University of Pisa, The Scuola Superiore Sant'Anna University, The Scuola Normale Superiore University and the Festival Association of Science. Claudio Giua has been appointed Festival Director, while coordination has been entrusted to the Fondazione Sistema Toscana. Anna Vaccarelli (IIT-CNR) and Gianluigi Ferrari (University of Pisa) have been appointed coordinators of the executive and scientific committees, respectively.*

[www.internetfestival.it](http://www.internetfestival.it)

### DADA Group

*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is a European leader in professional online services. DADA operates in Italy through Register.it S.p.A., historic leader in domain registration services, hosting, brand protection and scalable performance advertising.*

*Register.it offers clients professional services that can be accessed online and managed through simple and intuitive control panels. Register.it was the first domain name registrar in Italy accredited by ICANN.*

*With more than 520,000 clients and more than 1.7 million managed domains, the DADA Group is one of the top Internet domain registration companies in the industry, managing the online presence of individuals and businesses across Europe. In addition to Register.it S.p.A. in Italy, DADA is present in Spain, the United Kingdom and Ireland, France, Portugal, and the Netherlands with Nominalia SL, Namesco Limited, PoundHost, Register365 and the Amen Group.*

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