



DADA becomes an official Google Partner

DADA joins the select number of companies worldwide who have received the prestigious Google Partner certification

Florence, 10 February 2014 -The **DADA Group**, international leader in domain registration, hosting, e-commerce and digital advertising services, with offices in Italy, Spain, France, Portugal and the Netherlands, has been officially certified as a **Google Partner**, a prestigious recognition awarded by Google to companies that meet a specific list of requisites that attests to their professionalism and quality.

Dada's staff have demonstrated this professionalism with AdWords, as well as their ability to manage campaigns with considerable budgets, all while maintaining the quality criteria requested by Google. The award recognises the ongoing commitment the Florentine Group has dedicated to finding innovative solutions to help their clients create an effective online presence and develop and promote their business on the web.

With this certification, DADA has now become part of the **Google Partner** platform, designed for online businesses, online marketing consultants and other professionals working in the sector. They will be listed on Google's search engine as an official partner, based on certain search characteristics (geographic location, targeting, budget, etc.).

It will now be even easier for DADA to get in contact with companies and professionals interested in finding a reliable online partner to help increase their online business.

The certification awarded to DADA S.p.A. will benefit **all of the Group's brands** with offices located throughout Europe: **Register.it** (Italy), historical leader in offering professional services for domain registration, hosting, brand protection and digital advertising, **Nominalia** (Spain), **Namesco** (UK) and the **Amen Group** (France, Portugal and the Netherlands).

For further information:

www.dada.eu

www.register.it

[Facebook](#) [Twitter](#) [YouTube](#) [Google+](#) [Pinterest](#)

DADA Group

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is a European leader in professional online services. DADA operates in Italy through Register.it S.p.A., historic leader in domain registration services, hosting, brand protection and scalable performance advertising.



Register.it offers clients professional services that can be accessed online and managed through simple and intuitive control panels. Register.it was the first domain name registrar in Italy accredited by ICANN. With more than 520,000 clients and more than 1.7 million managed domains, the DADA Group is one of the top Internet domain registration companies in the industry, managing the online presence of individuals and businesses across Europe. In addition to Register.it S.p.A. in Italy, DADA is present in Spain, the United Kingdom and Ireland, France, Portugal, and the Netherlands with Nominalia SL, Namesco Limited, PoundHost, Register365 and the Amen Group.

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