

## Register365 announce FREE Online Business Training Programme

*Delivered by leading industry experts, designers and product specialists*

January 21st, 2014 - One of Ireland's top domain name registrars Register365, today announced the launch of their new **FREE Online Business Training Programme** developed in conjunction with leading online marketing and industry experts, designers and product specialists.

Based on feedback from customers, Register365 established the course of webinars to **provide support** in areas such as Google AdWords, Search Engine Optimisation (SEO), Website Building, Facebook Advertising, Ecommerce, New Domain Names and much more. The training, delivered by Register365 staff and external experts is free and available to everyone.

Claire Jarrett is one of the many experts delivering webinars and is a business owner herself. She developed a successful Web Marketing Agency in 2008 and soon realised the potential for more training solutions online when she continually received requests from clients for more online support. As the only fully qualified PGCE teacher providing Internet marketing training in the UK, Claire specialises in Google AdWords and SEO and has trained thousands of businesses to work magic on their AdWords accounts to get them delivering non-stop web leads. Claire said, *"It's great to be involved with this invaluable programme. Small business owners are crying out for support online, they don't have the time to attend workshops or long-term courses and online webinars are key for them. They are just so convenient and support immediate learning and results."*

To date, Register365 have received an **overwhelming response** to their courses with customers from various business backgrounds commenting on how useful the webinars are. *Ms White*, a customer who attended a recent SEO Webinar said, *"Thank you very much for your webinar, I have now caught up on it and am very much looking forward to sharing what I have learned with my colleague! It was very informative and I found it easy enough to follow. All round brilliant."*

Stephen Ewart, Commercial Director at Register365 said, *"We are so excited to be offering this training as a FREE service to businesses. We know they have a million and one things to consider and many find it a struggle to come to grips with the basics of SEO, Pay Per Click, Social Media etc."* He continued, *"It's surprising, but these areas are often completely overlooked as businesses underestimate their value and the role they play in developing a strong online presence. Our webinars are proving massively beneficial to everyone who has taken part to date and we're sure they will be a great help to all future attendees too"*.

So what's next on the Register365 Webinar calendar? Business owners looking for high quality advice are in for a treat - February has a whole host of webinars to choose from. If your business wants to increase website visibility, make sure to

sign up for 'DIY SEO Tactics For The Small Business Owner' or if you want to learn how to drive highly targeted traffic to your website and increase sales, attend the Google AdWords webinar. There is something for everyone; from businesses who are interested in selling through Facebook or learning how to take advantage of the new domain name explosion, to those who want to set up shop and make their website mobile.

For more information and to sign up for FREE webinars, please visit [www.register365.com/](http://www.register365.com/)

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### **About Register365**

*Register365.com is one of Ireland's leading domain name registrars, providing specialised online solutions for everyone, whether you're an individual, a business, reseller or developer.*

*The wide range of services and products are designed to be flexible and accommodating and to provide everything the client may need to get online, including a friendly support team available seven days a week to help solve any issues.*

*Register365 is a Namesco Ltd company and is part of the DADA Group, an international group of companies providing professional Internet services for businesses and individuals. The Group currently have over 1.7million domains registered in over 250 extensions, 500,000 websites hosted on their platforms and over 520,000 clients using their products and services.*

*For more information: [www.register365.com](http://www.register365.com)*

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