

names.co.uk provide Cloud without the fluff

Brand new state-of-the-art data centre unveiled

Worcester, UK - 08 October, 2013 - Web hosting and domain name specialists, names.co.uk, announce the launch of their new Hyper-V Cloud Server range specially designed for small businesses owners and those who are time poor.

The servers, hosted at names.co.uk's brand new, state-of-the-art, data centre in Reading, are built with the latest in data centre and hypervisor technology. The Cloud platform sits on a powerful cluster of Dell compute nodes combined with enterprise SAN storage. The NetApp and Dell infrastructure gives the servers total failover redundancy, high-speed disk input, output and processing power. names.co.uk are so confident in the quality, performance and dependability of their platform that they are offering a 99.9% Cloud Service Guarantee.

Chirag Patel, Country Manager at names.co.uk, said, "When it comes to servers, one size does not fit all and our product offering reflects that. We offer Shared, VPS, Dedicated and now Cloud giving our customers the best selection and more chance to find what's right for their business needs."

Chirag continued, "We can see many companies sell 'Cloud' as a 'pay as you go' service which sounds great, but in reality it's rare that a small business needs to monitor their server on an hourly basis and who has time to do that? Not many; so that's why we've kept our offering simple. We look after your server and you still only pay for what you need."

When choosing a server, security is always one of the key considerations for businesses, followed by other factors such as storage, management, processor cores, memory and operating systems. Cloud is an attractive option as it can be customised, is fully adaptable which provides value for money and most importantly it's steady.

names.co.uk believe their customers will benefit from the sizeable investment they have made in developing their new data centre as it now provides an impenetrable infrastructure and high-level of security.

According to the Cloud Industry Forum's Cloud UK Paper Eight, by the end of 2013 they expect over 75% of UK businesses to be using at least one Cloud service formally and 80% of current Cloud users to have increased their spend in this method of IT delivery.

Chirag believes, "If these predictions are correct, the velocity at which the UK moves into the cloud will continue to increase. Whether you're a developer, reseller or creative agency, you can benefit from our Cloud Servers and we guarantee to provide only what you need - our Cloud comes without the fluff!"

About names.co.uk

names.co.uk provides professional online services for businesses and individuals including Web Hosting, Domain Name Registration, Email services, Ecommerce solutions and a range of managed and unmanaged servers.

names.co.uk has over 17 years' experience in the Internet industry and employs a team of nearly 200 expertly trained individuals across the UK.

names.co.uk is part of the DADA Group, an international group of companies who specialise in providing professional Internet services. As a group, they currently have over 1.7 million domains registered and over 520,000 clients using their products and services.

For more information please see www.names.co.uk

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