

names.co.uk hold food collection for local charity Trussell Trust

Essential food donated in Charity Fun Week

Worcester, UK - 18 Nov 2013 - WORCESTER-based Internet Services Provider, names.co.uk, collected many boxes of food for the Trussell Trust Foodbank during their Charity Fun Week.

After seeing Foodbank collections at a local Tesco supermarket, the company decided to hold their own food collection during their charity week as well as supporting Movember and World Kindness Day.

Amy Wright, Content Manager at names.co.uk, said, "We were inspired to not only donate food, but also get involved ourselves. On a personal level, I found out recently that someone I know had needed to use the Foodbank to help them through a financial crisis, which made it hit home even more how many people need this kind of help."

Over the last 12 months, Trussell Trust Foodbanks have given emergency food to almost **350,000 people** demonstrating a dramatic increase in demand and a growing reliance on these banks locally. As we head into the Christmas period, the charity needs support now, more than ever.

Colin Whitehead, manager of the Worcester Foodbank, said, "These are difficult times especially for low income families, this winter many will have to choose between heating or feeding their children," he continued, "All donations are always welcome and make a huge difference to people in crisis, giving them hope for the future."

Amy added, "The Trussell Trust Foodbank network is a great charity for donators too, as sometimes you don't feel you have spare money to give to charity, but you nearly always have a tin of beans or fruit at the back of your cupboard that you can do without."

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