

names.co.uk helps Worcestershire businesses enter new domain

Domain name registrar supports local businesses with free .uk

Worcester, UK - 1 July, 2014 - WORCESTER-based Internet Services Provider, names.co.uk, have launched their 'Destination .UK Campaign' to help local businesses take advantage of the latest addition to the UK domain namespace - the .uk domain name.

On the 10th June 2014, the new .uk extension was released for public consumption by Nominet, the UK's leading internet registry. It's different to the familiar .co.uk domain extension because it's fresh, short, smart and most importantly, to the point. As part of the names.co.uk campaign, they are offering businesses based in Worcestershire a free .uk domain name for one year.

Stephen Ewart, Commercial Director at names.co.uk said, "With such an important new entry to the UK namespace we wanted to offer local businesses an extra helping hand by giving them a free .uk domain name. Supporting businesses with their online presence is what we do and .uk may eventually become the most popular UK extension so it's vital anyone trading in the UK claims theirs now."

With more than 100 employees based at their Worcester office at Perdiswell Park, names.co.uk are one of the largest technology companies in the county and are committed to working at both a national and local level.

If your business has a Worcestershire address, you can simply claim your free, one year, .uk by calling 0345 363 3632 and quoting 'Destination .UK Campaign Worcester'. As with many domain names, the new .uk has some registration restrictions which the names.co.uk team will explain.

About names.co.uk

names.co.uk provides professional online services for businesses and individuals including Web Hosting, Domain Name Registration, Email services, Office365, Ecommerce solutions and a range of managed and unmanaged servers. names.co.uk has over 17 years' experience in the Internet industry and employs a team of nearly 200 expertly trained individuals across the UK.

names.co.uk is part of the Dada Group, an international group of companies who specialise in providing professional Internet services. As a group, they currently have over 1.7million domains registered and over 520,000 clients using their products and services.

For more information please see www.names.co.uk

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