

## Register.it focuses on Cloud Computing and includes Microsoft Office 365 in their offer

*A new channel is now available in the store of Register.it, dedicated to the Microsoft cloud platform, to enable Italian businesses to adopt new solutions for productivity, collaboration and communication, thus supporting their growth.*

Florence, 17th September 2014 - Register.it focuses on **Cloud Computing** and launches a new online channel dedicated to **Microsoft Office 365**. In line with their vocation as a **360° Partner** on the road to innovation with Italian businesses, Register.it has now enhanced its range of solutions to help any enterprise gain leverage on the web: **The Microsoft cloud platform will now be available on the online store.**

Together with the solutions offered by Register.it, aimed at boosting the competitive edge of Italian businesses and professionals through the tools made available on the Internet - domains, hosting, e-commerce and digital advertising - there will now be the opportunity of using **Microsoft Office 365** and benefit from an authentic **virtual office** to be constantly operative online, even with multiple users connected simultaneously, wherever you are and at any time, using any device.

Office 365 offers **tools for integrated productivity, collaboration and communication**, including the updated version of the applications Office, Lync Online, Exchange Online and SharePoint Online. Register.it illustrates the benefits of the cloud platform on the page <http://www.register.it/office365/>, and enables the selection from 4 offers - **Office 365 SharePoint, Office 365 Exchange, Office 365 Online, Office 365 Premium** - in response to increasingly varied demands, from the first two, which enable collaboration and emails, to the last two versions that can cover all needs even without a physical office space, also including messaging and conferencing services.

*"Cloud Computing represents a significant leverage for growth in Italy, as it provides the chance of accessible innovation and the possibility of strategic IT projects in less time and at lower costs. Italian businesses are increasingly aware of the advantages of Cloud computing, as shown by the increase in expenditure in this sector, which this year has reached 1.18 billion euro<sup>1</sup>", commented Claudio Corbetta, CEO of the DADA Group. "In this scenario we believe that it is important to support the process of business innovation, enabling companies to adopt a financially viable and secure cloud platform for productivity, which now represents an authentic benchmark on the market. With the launch of the new channel dedicated to Office 365 we aim at expanding our supply and enabling clients to grow in this digital era, relying on the solutions provided by Register.it and the top providers in this sector".*

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<sup>1</sup> "Cloud & Ict as a service" Observatory of the School of Management, University "Politecnico" of Milan (June 2014)



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For further information:

[www.dada.eu](http://www.dada.eu)

[www.register.it](http://www.register.it)

[Facebook](#) [Twitter](#) [YouTube](#) [Google+](#) [Pinterest](#)

#### **DADA Group**

*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is a European leader in professional online services. With more than 520,000 clients and more than 1.7 million managed domains, the DADA Group is one of the top Internet domain registration companies in the industry.*

*DADA operates in Italy through Register.it S.p.A., leader in the provision of domain registration services, hosting, brand protection and digital advertising. Register.it offers its clients a range of professional services accessible on the Internet, which can be managed with simple, user-friendly control panels. Register.it was the first domain name registrar in Italy accredited by ICANN.*

*Internationally, DADA is active in Spain, the United Kingdom and Ireland, France, Portugal and the Netherlands, under the Nominalia, Namesco, PoundHost, Register365 and Amen brands respectively.*

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