



AMEN RECEIVES AWARD “NAVEGANTES XXI” IN CATEGORY OF BEST E-COMMERCE SERVICES COMPANY

Lisbon, october 2015 - Amongst several companies nominated for “ACEPI Navegantes XXI” Awards, AMEN, part of DADA Group, received the Award in category of Best E-Commerce Services Company, at 24th September, at Lisbon.

This category distinguishes the company which over the last year has launched the most innovative E-Commerce services, contributing for the exponential growth of electronic commerce in Portugal.

Since AMEN launched E-Commerce solutions, these have become a reference in the market, and at the moment there are more than 10,000 active stores in DADA Group, many of them are true successful stories. For instance, many startups that focused their core business on exportation of main national economic activities such as textiles, cork, wine and olive oil/regional products, with a high successful rate.

It is also through partnerships with several entities that AMEN innovates and releases online market, attracting more and more users to this sector.

Thus, an online store is a powerful tool for digital economy and also to promote all kinds of businesses.

As a result of initiatives described and improvements made both in Business Apps environment and in several online shop tools, AMEN has made a remarkable growth in number of products sold online.

The “Navegantes XXI” Award for Best E-Commerce Services Company honors AMEN because it is a prize that recognize the best made in Portugal in what concerns to Electronic Commerce and Digital Marketing. The event was organized by ACEPI (Electronic Commerce and Interactive Advertising Association), whose voting panel is composed of renowned professionals, who take decisions in full independence and following the highest ethical standards and best practices industry.

Amen.pt is part of DADA Group.



*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection). With over 520 thousand business clients and 1.7 million domains under management, Dada is one of the leading names in the European **Domain & Hosting** sector and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in Spain, the UK, Ireland, France, Portugal and Holland under the Nominalia, Namesco, PoundHost, Register365 and Amen brands, respectively.*