

.COM still in command 30 years on

One third of names.co.uk customers register a .com

Worcester, UK – 17 March, 2015 – .COM celebrates its 30th anniversary this week and according to leading domain name registrar, names.co.uk, it continues to hold a strong position in the domain name market with more than one third of customers registering a .COM.

Hailing from the same era as shoulder pads and fishnet stockings, Ninja Turtles and My Little Pony, it has slowly become a firm favourite and much like Madonna, it's now one of the most recognised names in the world.

Kelly Salter, Domain Name Specialist at names.co.uk said, “.COM is 30 – its very old in terms of Internet age but it's still playing an integral role in the domain name world today. With such a rich pool of registrants built up over the years, it has helped form the Internet as we know it and will continue to be as popular now as it has always been.”

The first ever .com was claimed on the 15th March 1985 by computer manufacturer Symbolics. Thirty years later and one is registered nearly every second with more than 100 million registered globally according to Verisign, the .com registry. Most high profile organisations have a .com web address including Apple, Microsoft, Google, Samsung, Disney, Nestle, Pfizer and Ford Motor.

Its origin is unclear, it's believed at first .COR was proposed as the name for corporations but when the final version was released it was .COM. It's more likely to have come from the word “company” than “commercial” as the main use of the Internet was not to connect businesses at that time, it was used for companies doing government contract work. However, today .com is used for all kinds of websites from personal blogs right up to large corporations.

Ms Salter continued, “Whether it's an individual or a business registering a domain, .COM is often the first choice and if it's not top of the list, many secure it purely for brand protection. If you think about it, most people see a .com every single day and when searching online; if you don't know a domain extension, you tend to type the .com first.”

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About names.co.uk

names.co.uk provides professional online services for businesses and individuals including Web Hosting, Domain Name Registration, Email services, Office365, Ecommerce solutions and a range of managed and unmanaged servers. names.co.uk has over 17 years' experience in the Internet industry and employs a team of nearly 200 expertly trained individuals across the UK.

names.co.uk is part of the Dada Group, an international group of companies who specialise in providing professional Internet services. As a group, they currently have over 1.7million domains registered and over 520,000 clients using their products and services.

For more information please see www.names.co.uk

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