



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FEBRUARY 2016 NEXT ROADSHOW PRESENTATION AVAILABLE TO THE PUBLIC

Florence, February 15th 2016 - DADA Spa, listed on the STAR segment of the Milan Stock Exchange, leading European player in online services for SMBs, hereby advises that the February 2016 next roadshow presentation is available to the public on the corporate website www.dada.eu (in the section Investor Relations /Financial Presentations) and on the authorized storage system NIS-storage www.emarketstorage.com, managed by Blt Market Services.

This press release is also available on the website: www.dada.eu in the section Investor Relations / Financial Press Releases.

*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection). With over 540 thousand business clients and over 1.8 million domains under management, Dada is one of the leading names in the European **Domain & Hosting** sector and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.*

For further information

www.dada.eu

Chiara Locati
Investor Relations DADA
Mob: +39 349 8636553
chiara.locati@dada.eu

Cinzia Trezzi
Ufficio Stampa
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com