

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF THE

MINUTES OF THE 2014 ORDINARY & EXTRAORDINARY SHAREHOLDERS' MEETING

Florence, 26 May 2014 - It is hereby made known that the minutes of the Ordinary & Extraordinary Shareholders' Meeting held on April 28, 2014 is available for consultation by the public at its registered offices, at the storage procedure 1Info, as well as published on the Company's website www.dada.eu (Corporate Governance section - Shareholders' Meeting 2014).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in a number of advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European **Domain & Hosting** sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and Holland under the brands Nominalia, Namesco, PoundHost, Register365 and Amen, respectively. With regard to **online advertising**, DADA is active at an international level in the Performance Advertising business.

For further information

www.dada.eu

Nicoletta Pinoia Investor Relations DADA Tel: +39 02 54027790 Mob: +39 334 6971556 nicoletta.pinoia@dada.eu Cinzia Trezzi Press Office Burson-Marsteller Tel. (+39) 02 72143813 cinzia.trezzi@bm.com