



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

## PRESS RELEASE

### COMPANY'S BY-LAWS FILING

Florence, September 3, 2014 - Dada S.p.A. advises that the Company's By-laws, which have been updated and already registered in the Florence Company Register after the Company's Board of Directors, in its meeting of August 4 and pursuant to the powers granted by the Shareholders on 28 April 2014, have partially executed the mandate for a capital increase to service the share-based incentive plan for 2014-2016, are available to the public at the Company headquarter, on the authorized storage system 1Info [www.1info.it](http://www.1info.it) and on the Company's website at [www.dada.eu](http://www.dada.eu) in the Corporate Governance/Corporate Documents section.

\*\*\*

*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in several advanced online advertising solutions.*

*With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, Dada is active at an international level in the Performance Advertising business.*

For further information

[www.dada.eu](http://www.dada.eu)

*Nicoletta Pinoia  
Investor Relations DADA  
Tel: +39 02 54027790  
Mob: +39 334 6971556  
[nicoletta.pinoia@dada.eu](mailto:nicoletta.pinoia@dada.eu)*

*Cinzia Trezzi  
Press Office  
Burson-Marsteller  
Tel. (+39) 02 72143813  
[cinzia.trezzi@bm.com](mailto:cinzia.trezzi@bm.com)*