



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

## ***DADA completes Etinet acquisition***

Florence, 8 July 2015 - In execution of and supplementing the announcement made on 2 July 2015, notice is hereby given of the completion today of the acquisition of 100% of the share capital of Etinet S.r.l. through Dada's subsidiary Register.it S.p.A.. The price for 100% of the Etinet shares is €700,000, based on a net financial position at break-even. An earn-out of a maximum of €90,000 will be paid in the first half of 2016 should pre-established financial results be met in financial year 2015.

Notice of any further developments in the transaction will be disclosed in accordance with applicable law.

*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection). With over 520 thousand business clients and 1.7 million domains under management, Dada is one of the leading names in the European **Domain & Hosting** sector and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in Spain, the UK, Ireland, France, Portugal and Holland under the Nominalia, Namesco, PoundHost, Register365 and Amen brands, respectively.*

For further information

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