



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

## FILING OF THE FINANCIAL HALF-YEAR REPORT, BY-LAWS AND BoD MINUTE

Florence, 2<sup>nd</sup> August 2012 - It is hereby made known that today the Dada Consolidated Financial Half-year Report at 30 June 2012, together with the relative Report of the External Auditors, has been made available to the public by means of the filing at the registered office of the Company as well as by the publication on the website at [www.dada.eu](http://www.dada.eu) (in the section Investor Relations/Reports).

Moreover, from today the Company's by-laws which have been updated with the regulations of the Law n. 120/12 July 2011, together with the minute of the Board of Directors that resolved on it on 24<sup>th</sup> July 2012, are available at the Company's registered office and on the website at [www.dada.eu](http://www.dada.eu) (in the section Corporate Governance/Corporate Documents).

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*Dada S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.*

*With over 500 thousand business clients and more than 1.8 million domains under management, Dada is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, Dada continues with the strategic international expansion of its Performance Advertising business.*

For additional information:

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