



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

FILING OF THE 9M 2012 CONSOLIDATED INTERIM MANAGEMENT STATEMENT

Florence, 12th November 2012 - It is hereby made known that today the Dada Group's Consolidated Interim Management Statement at 30 September 2012 has been made available to the public by means of the filing at the registered office of the Company as well as by the publication on the website at www.dada.eu (in the section Investor Relations/Reports).

Dada S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With 510 thousand business clients and more than 1.8 million domains under management, Dada is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, Dada continues with the strategic international expansion of its Performance Advertising business.

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