



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF DOCUMENTATION FOR THE ORDINARY SHAREHOLDERS' MEETING CONVENED ON APRIL, 11-12 2013

Florence, 21 March 2013 - It is hereby made known that today the Draft of the Statutory Financial Statements and Consolidated Financial Statements of the DADA Group as of December 31, 2012 approved by the Board of Directors and their relative Reports of the Board of Directors, as well as the 2012 Annual Report on Ownership Structure and Corporate Governance, the Reports of the External Auditors and of the Statutory Auditors have been made available to the public by means of the filing at the registered office of the Company, at Borsa Italiana S.p.A. as well as by the publication on the website at www.dada.eu (in the section Corporate Governance/Shareholders' Meeting 2013).

The report of the Board of Directors on the fourth item on the agenda of the Ordinary Shareholders' Meeting (Compensation Policy: resolutions related thereto) has been made available in the same way in accordance with the law.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

*With 510 thousand business clients and more than 1.8 million domains under management, DADA is one of the leading names in the European **Domain & Hosting** sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.*

For additional information:

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