



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

ADDITION TO THE 2013 CORPORATE EVENTS CALENDAR

Florence, 3rd May 2013 - Dada S.p.A. announces that, in addition to the events included in the 2013 corporate events calendar published on January 30th 2013, the Board of Directors' Meeting to approve the Intermediate Report of the Dada Group as of March 31st 2013 will be held on May 9th, 2013.

The dates for all of the other corporate events scheduled for FY 2013 are currently confirmed. In proximity to the single events listed above, the Company will inform you of any and all modifications and/or changes which may occur.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With 510 thousand business clients and more than 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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