

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF THE

1Q 2013 CONSOLIDATED INTERIM MANAGEMENT STATEMENT

Florence, 14th May 2013 - It is hereby made known that today the DADA Group's Consolidated Interim Management Statement at 31 March 2013 has been made available to the public by means of the filing at the registered office of the Company and at Borsa Italiana S.p.A., as well as by the publication on the corporate website at www.dada.eu (in the section Investor Relations / Financial Reports)

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With 515 thousand business clients and more than 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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