

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

RESIGNATION OF A DIRECTOR

Florence, 3 July 2013 - DADA S.p.A. announces that Alessandro Foti, independent non-executive Director of the Company, and member of the Remuneration and the Control and Risks Committee, has resigned for personal reasons and with immediate effect from all the positions held in the Company. DADA wishes to thank Alessandro Foti for his qualified and professional contribution over the years to the activities of the Board and the committees.

Based on the information currently held by the Company, Alessandro Foti does not hold on today's date, whether directly and/or indirectly, any ordinary share of DADA S.p.A.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With 515 thousand business clients and more than 1.7 million domains under management, DADA is one of the leading names in the European **Domain & Hosting** sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to **online advertising**, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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