



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

RESIGNATION OF A DIRECTOR

Florence, August 1st, 2013 - DADA S.p.A. announces that Silvia Michela Candiani, independent non-executive Director of the Company, has resigned with effect from the date of finalization of the transaction regarding the sale of the entire stake held in the Company by RCS MediaGroup to Orascom TMT Investments S.à.r.l., scheduled on 7 August. DADA wishes to thank the Director for her contribution to the activities of the Board.

Based on the information currently held by the Company, Silvia Michela Candiani does not hold on today's date, whether directly and/or indirectly, any ordinary share of DADA S.p.A.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

*Nicoletta Pinoia
Investor Relations DADA
Tel: +39 02 54027790
Mob: +39 334 6971556
nicoletta.pinoia@dada.eu*

*Cinzia Trezzi
Press Office
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com*