

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF THE

H1 2013 CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Florence, August 5th 2013 - It is hereby made known that today the DADA Group's Consolidated Interim Financial Statements at 30 June 2013, approved by the Board of Directors on 30 July 2013, together with the Report by the External Auditors, has been made available to the public by means of the filing at the registered office of the Company and at Borsa Italiana S.p.A., as well as by the publication on the corporate website at www.dada.eu (in the section Investor Relations / Financial Reports)

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European **Domain & Hosting** sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to **online advertising**, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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