



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

PRESS RELEASE

ADDITION TO THE 2013 CORPORATE EVENTS CALENDAR

COMPANY'S BY-LAWS FILING

Florence, October 30, 2013 - Dada S.p.A. announces that, in addition to the events included in the 2013 corporate events calendar published on January 30th 2013, the Board of Directors' Meeting to approve the Interim Financial Statements of the Dada Group as of September 30, 2013 will be held on November 12, 2013

Dada S.p.A. hereby also advises that the Company's By-laws, which have been updated with the issued share capital and registered in the Florence Company Register on October 25, 2013, are available to the public at the Company headquarter and on the Company's website at www.dada.eu in the Corporate Governance/Corporate Documents section.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, DADA continues with the strategic international expansion of its Performance Advertising business.

For additional information:

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