



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

2014 CORPORATE EVENTS CALENDAR

Florence, January 30th, 2014 - DADA S.p.A. today announced the calendar of corporate events for 2014:

- **March 19th, 2014:** Meeting of the Board of Directors to approve DADA S.p.A.'s draft and Group Consolidated Financial Statements as of December 31st, 2013
- **April 24/28th, 2014:** Shareholders' meeting for the approval of 2013 Financial Statements (1st and 2nd call)
- **May 14th, 2014:** Meeting of the Board of Directors to approve the Intermediate Report of the DADA Group as of March 31st, 2014
- **August 4th, 2014:** Meeting of the Board of Directors to approve DADA Group's Half-yearly financial Report as at June 30th, 2014
- **November 12th, 2014:** Meeting of the Board of Directors to approve the Intermediate Report of the DADA Group as at September 30th, 2014

In proximity to the single events listed above, the Company will inform you of any and all modifications and/or changes which may occur.

Dada S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, Dada is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, Dada continues with the strategic international expansion of its Performance Advertising business.

For additional information:

Nicoletta Pinoia
Investor Relations DADA
Tel: +39 02 54027790
Mob: +39 334 6971556
nicoletta.pinoia@dada.eu

Cinzia Trezzi
Press Office
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com