



*Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended*

## **DADA SHAREHOLDERS' MEETING TO BE HELD IN SECOND CALL**

**Florence, 17 April 2014** - Shareholders are hereby informed that, based on the information made available by the shareholders, DADA's Ordinary and Extraordinary Shareholders' Meeting, convened in first call on 24 April, will be held in second call, therefore on 28 April 2014, at 11:30 AM at the Company's registered office in piazza Annigoni 9/b (former Piazza Ghiberti), Florence.

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*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in a number of advanced online advertising solutions.*

*With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and Holland under the brands Nominalia, Namesco, PoundHost, Register365 and Amen, respectively. With regard to online advertising, DADA is active at an international level in the Performance Advertising business.*

*For further information*

[www.dada.eu](http://www.dada.eu)

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