



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

DADA SHAREHOLDERS' MEETING

Florence, 24 April 2014 - DADA hereby informs that no shareholders have joined today the DADA's Ordinary and Extraordinary Shareholders' Meeting, convened in first call; therefore the Meeting will be held in second call, on 28 April 2014, at 11:30 AM at the Company's registered office in piazza Annigoni 9/b (former Piazza Ghiberti), Florence.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in a number of advanced online advertising solutions.

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and Holland under the brands Nominalia, Namesco, PoundHost, Register365 and Amen, respectively. With regard to online advertising, DADA is active at an international level in the Performance Advertising business.

For further information

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