

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF THE 2013 DADA S.P.A. STATUTORY FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS OF THE DADA GROUP

Florence, 28 April 2014 - It is hereby made known that today the Statutory Financial Statements and Consolidated Financial Statements of the DADA Group as of December 31, 2013 approved by the Ordinary Shareholders' Meeting on 28 April 2014, as well as the 2013 Annual Report on Ownership Structure and Corporate Governance, the Reports of the External Auditors and of the Statutory Auditors have been made available to the public by means of the filing at the registered office of the Company, at Borsa Italiana S.p.A. as well as by the publication on the website at <u>www.dada.eu</u> (Investor Relations section/Financial Reports).

With more than 520 thousand business clients and 1.7 million domains under management, DADA is one of the leading names in the European **Domain & Hosting** sector and is a key player in the markets where it is active: in Italy through its established brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and Holland under the brands Nominalia, Namesco, PoundHost, Register365 and Amen, respectively. With regard to **online advertising**, DADA is active at an international level in the Performance Advertising business.

For further information

www.dada.eu

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DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, servers, online brand protection) and in a number of advanced online advertising solutions.