



CONFERENCE CALL INVITATION:
RESULTS AT MARCH 31st 2016

DADA S.p.A

Is pleased to invite you to its First-Quarter 2016 Results Conference Call. The Conference Call will take place on **Thursday May 12th 2016 at 3:00 PM (CET)**.

To join the Conference please dial the following numbers:

ITALY + 39 02 805 88 11
UK + 44 1 212818003

The Slides of the Presentation will be available on the Company Web Site www.dada.eu (in the section Investor Relations/Financial Presentations) before the Conference Call.

For further details, please do not hesitate to contact:

Chiara Locati

Investor Relations Manager

Phone +39 349 8636553

email: chiara.locati@dada.eu