

## “Children in office with mom & dad”: The DADA Group opens its offices to the children of employees

Florence, May 26th, 2016 - On the occasion of the "Children in office with Mom and Dad" celebration, promoted by the Corriere della Sera and Corriere Economia in collaboration with La Stampa for the 22th consecutive year, the DADA Group offices today opened the doors to children of employees and associates for a day of fun.

DADA, which adheres for nine years, has welcomed the children in the seats of Florence and Bergamo and in the foreign offices, in which were set up play areas, and entertainment with various activities. Like every year the parents have had the opportunity to accompany the children to his office to show them where the father or the mother spend their workdays away from family.



It was the opportunity to visit not only offices, but to juggle the desks in the company of magicians and circus invited to animate the spaces of the Group's offices.

With this initiative, the Dada Group renews its attention to issues of social responsibility and its commitment to the development of initiatives to make the comfortable and friendly working environment, which involve children in the daily lives of parents who every day work in the company.

Even the Barcelona and Lisbon offices participating in the initiative of the Children's Day, receiving at its offices the employees' children.

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**DADA S.p.A.** – listed on the STAR segment of the Italian Stock Exchange – is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 580 thousand business clients and 1.83 million domains under management, and 1.6 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.

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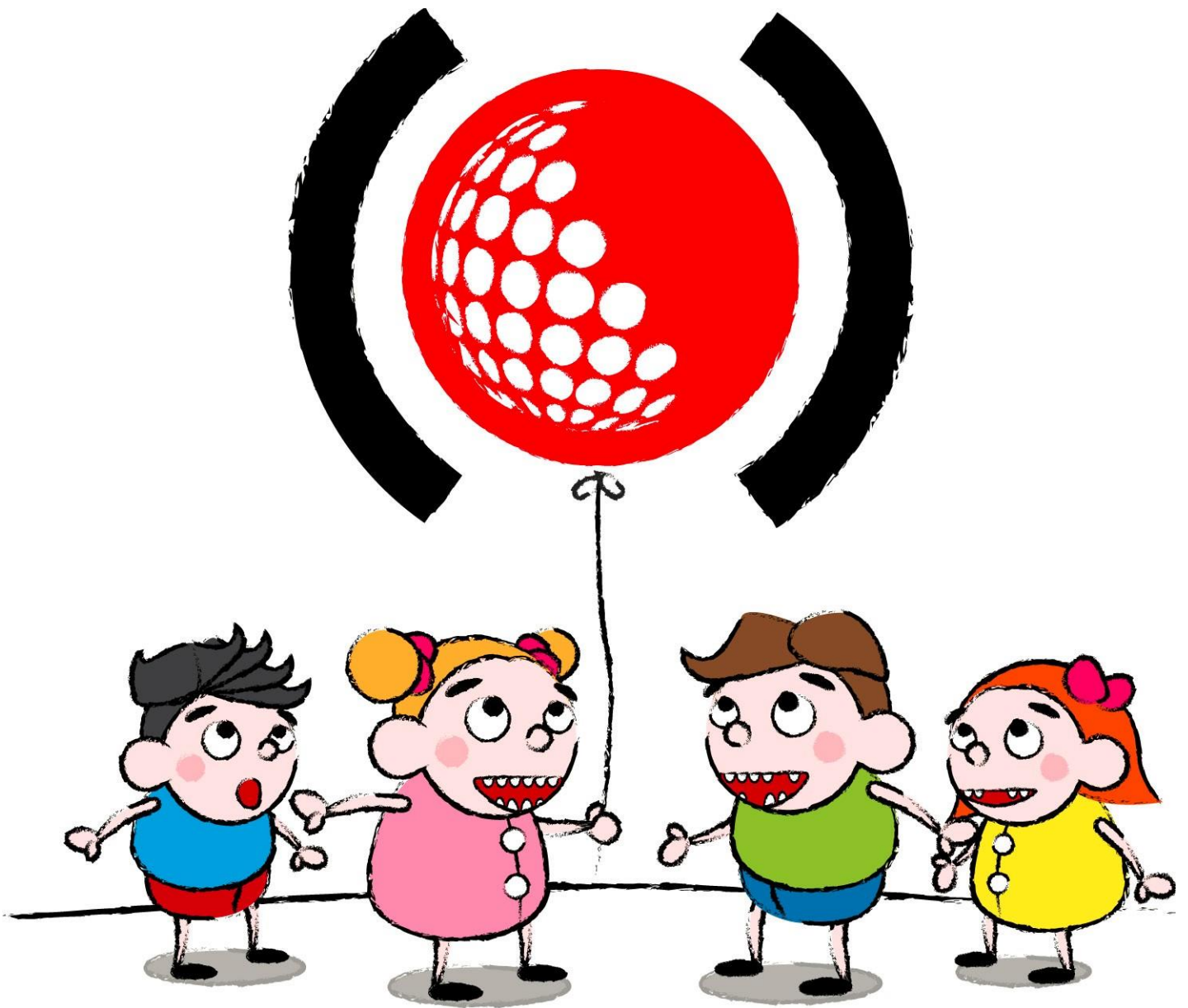
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