

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

Filing of

DADA CONSOLIDATED INTERIM REPORT

AT MARCH 31ST 2016

Florence, 16 May 2016 – –It is hereby made known that today the DADA Consolidated Interim Report at 31 March 2016 has been made available to the public at the Company's registered office on the authorized storage system NIS-storage <u>www.emarketstorage.com</u>, managed by Blt Market Services, as well as by the publication on the corporate website at <u>www.dada.eu</u> (in the section Investor Relations /Financial Reports).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 580 thousand business clients and 1.83 million domains under management, and 1.6 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.

This press release is also available on the website: www.dada.eu in the section Investor Relations / Financial Press Releases.

For further information

<u>www.dada.eu</u>

Chiara Locati Investor Relations DADA Mob: +39 349 8636553 chiara.locati@dada.eu Cinzia Trezzi Ufficio Stampa Burson-Marsteller Tel. (+39) 02 72143813 cinzia.trezzi@bm.com