



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

FILING OF PROPOSAL FOR THE BOARD OF DIRECTORS

Florence, 27 April 2016 - With reference to the Ordinary Shareholders' Meeting called on 28 April 2016 in first call and, if necessary, in second call on 29 April 2016, it is hereby made known that today a proposal, formulated by Shareholder Libero Acquisition S.à.r.l., on item 2) of the Agenda of DADA S.pa. Ordinary Shareholders' Meeting "Integration of the Board of Directors; resolutions related thereto" has arrived at the Company, and has been made available to the public by means of the filing at the registered office of the Company, on the authorized storage system NIS-storage www.emarketstorage.com, managed by Bit Market Services, as well as by the publication on the corporate website at www.dada.eu (Corporate Governance / Shareholders' Meeting 2016).

This press release is also available on www.dada.eu in the Investor relations/Financial Press Releases section.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 560 thousand business clients and 1.8 million domains under management, and 1.6 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.

For further information:

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