



Press release pursuant to CONSOB Regulation 11971/199, as subsequently amended

**PUBLIC DISCLOSURE PURSUANT TO ART. 144-octies OF CONSOB
RESOLUTION NO. 11971 OF 14 MAY 1999 AND SUBSEQUENT ADDITIONS
AND AMENDMENTS**

**CANDIDATE LISTS FOR THE ELECTION OF THE BOARD
OF DIRECTORS AND OF THE BOARD OF STATUTORY
AUDITORS**

Florence, 3rd April 2012 - It is hereby made known that today the two candidate lists for the appointment of the members of the Board of Directors and of the Board of Statutory Auditors of the Company for the years 2012-2014 presented by majority shareholder RCS MediaGroup S.p.A., jointly with the relevant documentation requested by law and by the Company's by-laws, have been made available to the public by means of the filing at the registered office of the Company and Borsa Italiana S.p.A. as well as the publication on the website www.dada.eu (in the section Corporate Governance/Shareholders' Meeting 2012).

Dada S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With over 490 thousand business clients and more than 1.8 million domains under management, Dada is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its historic brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, Dada continues its strategic international expansion of the Performance Advertising business.

For additional information:

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