

Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

CONFERENCE CALL: RESULTS AT 31 MARCH 2016

Florence, 3 May 2016 – It is hereby made known that on 12 May 2016 at 3:00 pm CET will be held the Conference Call to discuss results as of 31 March 2016. The presentation will be made available to the public by means of the filing at the registered office of the Company, on the authorized storage system NIS-storage <u>www.emarketstorage.com</u>, managed by BIt Market Services, as well as by the publication on the website at <u>www.dada.eu</u> (in the section Investor Relations / Financial Presentations), before the beginning of the conference call.

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 560 thousand business clients and 1.8 million domains under management, and 1.6 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.

This press release is also available on the website: www.dada.eu in the section Investor Relations / Financial Press Releases.

For further information

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