



Press release pursuant to CONSOB Regulation 11971/199, as subsequently amended

FILING OF THE ANNUAL FINANCIAL REPORT (DRAFT OF THE STATUTORY FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS) AT 31 DECEMBER 2011

ANNUAL REPORT ON OWNERSHIP STRUCTURE AND CORPORATE GOVERNANCE FOR THE YEAR ENDED 31 DECEMBER 2011

Florence, 2nd April 2012 - It is hereby made known that today the Draft of the Statutory Financial Statements and the Consolidated Financial Statements as of 31 December 2011 approved by the Board of Directors and their relative Reports of the Board of Directors as well as the 2011 Annual Report on Ownership Structure and Corporate Governance have been made available to the public by means of the filing at the registered office of the Company and Borsa Italiana S.p.A. as well as the publication on the web site www.dada.eu (in the section Corporate Governance/Shareholders' Meeting 2012).

Reports of the External Auditors and of the Statutory Auditors have been made available in the same way in accordance with the law.

Dada S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in professional online presence services (domains, hosting, server, online brand protection) and in several advanced online advertising solutions.

With over 490 thousand business clients and more than 1.8 million domains under management, Dada is one of the leading names in the European Domain & Hosting sector and is a key player in the markets where it is active: in Italy through its historic brand Register.it, as well as Spain, the UK, Ireland, France, Portugal and the Netherlands under the brands Nominalia, Namesco, PoundHost, Register365 and the Amen Group, respectively. With regard to online advertising, Dada continues its strategic international expansion of the Performance Advertising business.

For additional information:

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