



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

SLIDES FOR THE CONFERENCE
LE ECCELLENZE DEL MADE IN EUROPE
19- 20 MAY 2016, FIRENZE

Florence, May 18th 2016 - It is hereby made known that on 19 - 20 May 2016, DADA Spa will attend the Conference “Le eccellenze del Made in Europe”. The Conference organized by Intermonte will take place at Grand Hotel Baglioni e Palazzo Gondi in Florence. The slides of the presentation have been made available to the public on the authorized storage system NIS-storage www.emarketstorage.com, managed by Blt Market Services, as well as by the publication on the corporate website at www.dada.eu (in the section Investor Relations /Financial Presentations).

This press release is also available on www.dada.eu in the Investor relations/Financial Press Releases section.

*DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 580 thousand business clients and 1.83 million domains under management, and 1.6 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.*

For further information

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