



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

FILING OF

- DADA S.P.A. DRAFT FINANCIAL STATEMENTS AND CONSOLIDATED FINANCIAL STATEMENTS 2015
- DOCUMENTATION FOR THE ORDINARY SHAREHOLDERS' MEETING CONVENED ON APRIL, 28-29 2016

Florence, 6 April 2016 – It is hereby made known that the Draft of the Statutory Financial Statements and Consolidated Financial Statements of the DADA Group as of December 31, 2015 approved by the Board of Directors and their relative Reports of the Board of Directors, as well as the 2015 Annual Report on Ownership Structure and Corporate Governance, the Reports of the External Auditors and of the Statutory Auditors, as well the Remuneration report pursuant to art. 123 ter TUF have been made available to the public by means of the filing at the registered office of the Company, on the authorized storage system NIS-storage www.emarketstorage.com, managed by Bit Market Services, as well as by the publication on the website at www.dada.eu (in the section Corporate Governance/Shareholders' Meeting 2016).

DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 560 thousand business clients and 1.8 million domains under management, and 1.6 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.

This press release is also available on the website: www.dada.eu in the section Investor Relations / Financial Press Releases.

For further information

www.dada.eu

Chiara Locati
Investor Relations DADA
Mob: +39 349 8636553
chiara.locati@dada.eu

Cinzia Trezzi
Ufficio Stampa
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com