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DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 580K business clients and 1.8 mln domains under management, and 1.6 mln email accounts and 650K active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, PoundHost, Register365, Nominalia and Amen brands, respectively.



Company Profile

The gateway to your digital presence

Key Assets

- 580 K CUSTOMERS
- 650 K HOSTING
- 1.83 MLN DOMAINS
- 1.6 MLN EMAIL

Brands & Ranking

- #2 ITALY**
register.it, etinet
- #4 UK**
names.co.uk, poundhost
- #2 IRELAND**
register365
- #1 PORTUGAL**
amen
- TOP 5 FRANCE**
amen
- TOP 9 SPAIN**
nominalia

Platform & Support

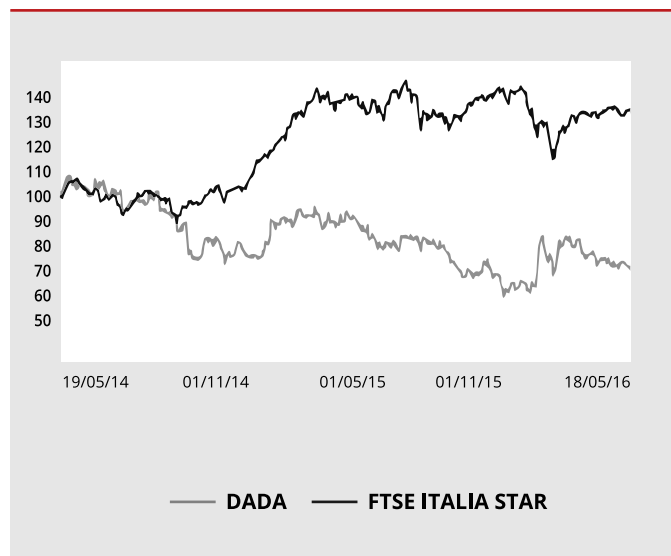
- WORLD CLASS OWNED & LOCAL CUSTOMER CARE (30% OF WORKFORCE)
- DATA CENTER (UK) 50.000 MQ 99,9% UPT IME SLA
- 7 PETABYTES INFRASTRUCTURE DATA STORAGE

Financial Data

€m	I Quarter		Var %	Annual Results	
	31/03/16	31/03/15		31/12/15	31/12/14
Revenues	16.84	16.00	5.25%	62.17	59.50
Ebitda	2.97	2.83	4.94%	10.47	9.16
Ebitda margin	17.66%	17.71%		16.84%	15.40%
Ebit	1.40	1.06	31.20%	3.16	1.50
Ebit Margin	8.29%	6.65%		5.09%	2.52%
Ebt	0.52	0.65	-20.79%	2.88	-1.18
Ebt margin	3.08%	4.09%		4.63%	-1.99%
Net Result	0.14	0.01	1,172.7%	1.33	-2.19
E-Margin	0.83%	0.07%		2.14%	-3.68%

	I Quarter		Var %	Annual Results	
	31/03/16	31/03/15		31/12/15	31/12/14
NPF (Cash)	-25.02	-26.87		27.90	33.57
Shareholders' equity	56.12	57.60	-2.57%	59.34	50.15
Net capital employed	31.10	30.73	1.20%	87.24	83.72

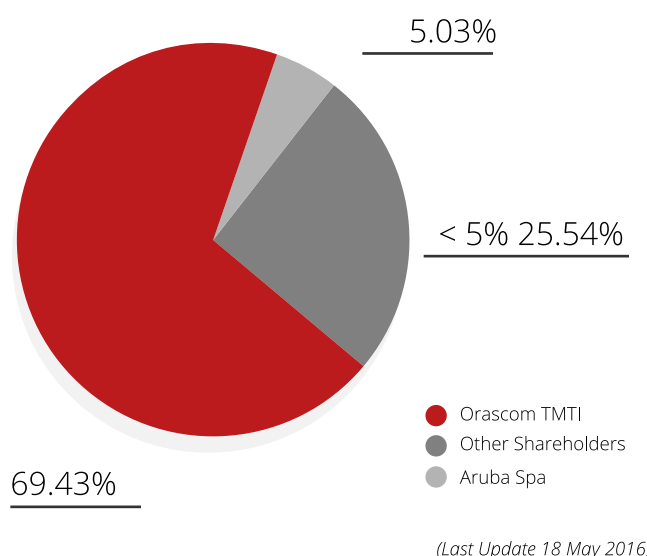
Dada Share Analysis



DADA STOCK	
MARKET	STAR SEGMENT - MTA
PRICE	€ 2.28
NOSH	€16.7 MLN
MKT CAP	€ 38.09 MLN
PERFORMANCE YTD	+10.7%
RELATIVE PERF vs STAR INDEX YTD	+15.7%
AVERAGE DAILY VOLUMES YTD (€)	51,970
ISIN	IT0001455473
BLOOMBERG: DA.IM	
REUTERS DA.MI	

(Last Update 18 May 2016)

Shareholders



(Last Update 18 May 2016)

Coverage

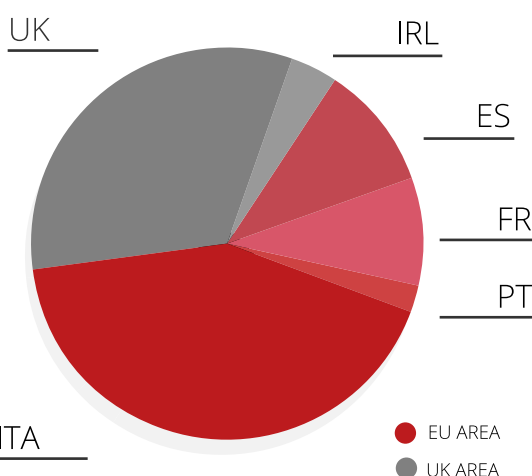
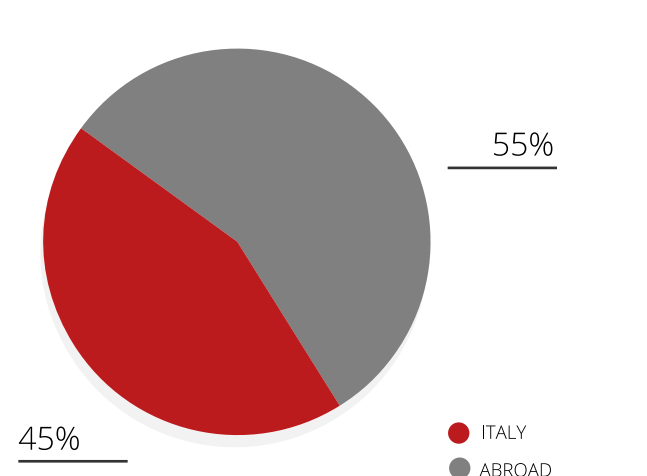
Analyst's Coverage:	
Banca IMI	
Rating:	Buy
Target Price	Euro 4.4 per share

(Last Update May 2016)

Next Events

July 28, 2016	1H 2016 Results
November 10, 2016	9M 2016 Results

Revenues Breakdown



I Q 2016 Revenues = € 16.8 mln (100%)

Over 75% Turnover • UK+ • ITA