PRESS RELEASE

MANDATORY PUBLIC TENDER OFFER ON THE ENTIRE ORDINARY SHARE CAPITAL OF DADA S.P.A. LAUNCHED BY LIBERO ACQUISITION S. À R.L.

TEMPORARY RESULTS OF THE RE-OPENING OF THE OFFER PERIOD

Milan, 6 November 2013 - Orascom TMT Investments S.à r.l. (**OTMTI**) announces that the re-opening of the offer period (the **Re-opening of the Offer Period**) of the mandatory public tender offer (the **Offer**) launched by Libero Acquisition S.à r.l. (the **Offeror**) pursuant to Articles 102 and 106, Paragraph 1, of the Legislative decree 24 February 1998, no. 58 (**TUF**) and the applicable related implementing regulation adopted by CONSOB under Resolution no. 11971 of 14 May 1999 as subsequently integrated and amended (**Issuers' Regulation**), concerning up to 7,354,968 ordinary shares of Dada S.p.A. (**Dada** or the **Issuer**), as well as up to 470,000 ordinary shares of the Issuer calculated assuming a full subscription of the existing stock option plan (together, the **Shares**), for a consideration in cash equal to Euro 3.329 per Share tendered for the Offer (the **Consideration**), expired today.

According to the temporary results communicated by Banca IMI S.p.A., acting as intermediary appointed for the purposes of assembling acceptances to the Offer, having considered the occurred entire exercise by the beneficiaries of the stock options, during the Re-opening of the Offer Period 369,943 Shares have been tendered to the Offeror, equal to 4.728% of the total number of the Shares within the scope of the Offer and 2.218% of the share capital of the Issuer, for a total consideration equal to Euro 1,231,540.25. During the Re-opening of the Offer Period, the Offeror has not purchased, either directly or indirectly, any Shares other than pursuant to the Offer.

Therefore, since the beginning of the Offer (having also considered the occurred entire exercise by the beneficiaries of the stock options) a total number of 2,726,224 Shares have been tendered to the Offeror, equal to 34.84% of the total number of the Shares within the scope of the Offer and 16.34% of the share capital of the Issuer, for a total consideration equal to Euro 9,075,599.70.

The Consideration due to the shareholders who have tendered their Shares to the Offer during the Re-opening of the Offer Period will be paid on 11 November 2013, which falls on the third business day after the expiration of the Re-opening of the Offer Period, against delivery of the Shares to the Offeror.

As a result of the number of Shares tendered to the Offeror in connection with the Offer and during the Re-opening of the Offer Period, as well as the number of shares of Dada directly owned by the Offeror prior to the launch of the Offer (no. 8,855,101 shares, equal to 54.627% of the share capital of the Issuer as of the launch of the Offer and 53.087% of the share capital of the Issuer as increased as a result of the entire exercise of the stock options), the Offeror shall own an overall number of

11,581,325 shares of Dada, equal to 69.432% of the share capital of the Issuer as increased as a result of the entire exercise of the stock options.

Provided that, as a result of the Offer, the Offeror shall not own a stake exceeding 90% of the share capital of Dada, the Offeror neither is committed to purchase the remaining shares pursuant to Article 108, Paragraphs 1 and 2 TUF, nor has the right to purchase such remaining shares pursuant to Article 111 TUF. Therefore, the shares of the Issuer shall not be delisted from the *Mercato Telematico Azionario*.

The Offeror shall publish, prior to 11 November 2013, a press release on the final results of the Offer as a result of the Re-opening of the Offer Period, pursuant to Article 41, Paragraph 6, of the Issuers' Regulation.

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Milan, 6 November 2013