

PoundHost rebrands to Simply Hosting & Servers

After 15 years, Internet company PoundHost Internet Ltd, severs ties with the British pound

Worcester, UK – 13th June 2017 – UK-based Internet Services Provider, PoundHost Internet Ltd, today unveiled the brand's transformation to Simply Hosting & Servers.

Over a 15-year period, the company has experienced significant International expansion and developed a broader European client base. This triggered the decision to retire the 'PoundHost' brand name, as the British 'pound' is no longer central to its core identity.

Abhinav Mathur, Commercial Manager at Simply said, "We acquired PoundHost many years ago and since then our suite of services has developed rapidly, we've invested heavily in our own network and infrastructure, but the most significant growth we've seen is our market reach."

He explained, "We are proudly British and our top-class datacentres are here in the UK but our future aspirations go much further afield. It's quite ironic that the nation's current focus is on Brexit and the British pound, whilst we focus on moving away from it and the restrictions it has had on our brand. We chose the name 'Simply' because its flexible, has International appeal and does exactly what it says - keeps things simple."

Simply Hosting & Servers specialises in Dedicated Servers, Cloud Servers, SSD-VPS, big data applications and services such as colocation and custom solutions. The largest of their UK datacentres is located in the heart of the Thames Valley, a 50,000 square foot facility spread over four data halls.

It contains 450 racks at 4kW to 35kW per rack with 2N configuration, a dedicated HV network and 2N transformers plus a range of cooling, fire and power features. The high bandwidth MPLS core network infrastructure connects it to POP sites such as Telehouse East, London so there is no single point of failure.

Find out more and take a quick tour of the Simply Hosting & Servers data centre by visiting <https://www.simplyhosting.com/>

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About Simply Hosting & Servers

[Simply](#) makes complex IT simple. With 15 years experience in the Internet service industry, their products and services range from dedicated, cloud and virtual servers to colocation, custom solutions and a reseller program.

[Simply](#) is part of the Dada Group, an international group of companies who provide professional online services to over 560,000 customers worldwide and operate in the UK, Ireland, Italy, France, Spain, Portugal and the Netherlands.

Dada leads the way in high bandwidth hosting, virtual and dedicated servers and regularly brings exciting new products to market.

For more information please see <https://www.simplyhosting.com/>

Press contact:

Jayne Davies

Online Marketing Executive

Phone: +44 (0)1905 342 375

Email: pr@simplyhosting.com