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DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 590K business clients and 1.86 mln domains under management, and 1.8 mln email accounts and 650K active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, Simply Hosting & Server, Register365, Nominalia and Amen brands, respectively.



Company Profile

The gateway to your digital presence

Key Assets

- 590 K CUSTOMERS
- 650 K HOSTING
- 1.86 MLN DOMAINS
- 1.8av MLN EMAIL

Brands & Ranking

- #2 ITALY**
register.it, etinet
- #4 UK**
names.co.uk, poundhost
- #2 IRELAND**
register365
- #1 PORTUGAL**
amen
- TOP 5 FRANCE**
amen
- TOP 9 SPAIN**
nominalia

Platform & Support

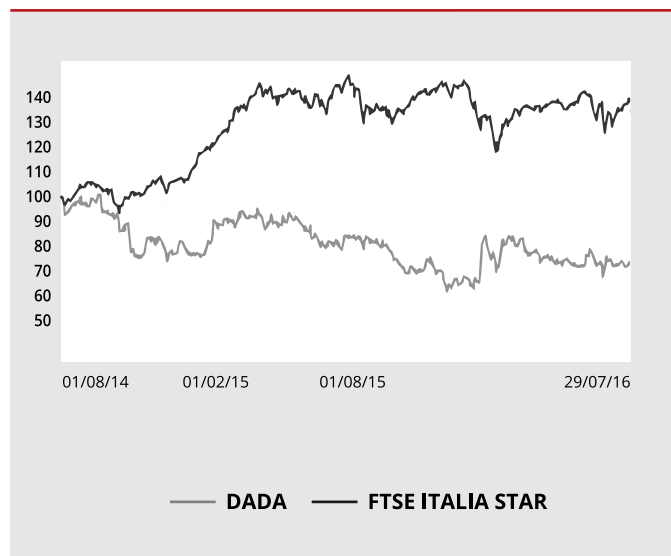
- WORLD CLASS OWNED & LOCAL CUSTOMER CARE (30% OF WORKFORCE)
- DATA CENTER (UK) 50.000 MQ 99,9% UPT IME SLA
- 7 PETABYTES INFRASTRUCTURE DATA STORAGE

Financial Data

€m	I Semester		Var %	Annual Results	
	30/06/16	30/06/15		31/12/15	31/12/14
Revenues	32.81	31.88	2.90%	62.17	59.50
Ebitda	5.94	6.04	-1.54%	10.47	9.16
Ebitda margin	18.11%	18.93%		16.84%	15.40%
Ebit	2.59	2.35	10.04%	3.16	1.50
Ebit Margin	7.88%	7.37%		5.09%	2.52%
Ebt	1.01	3.41	-70.44%	2.88	-1.18
Ebt margin	3.08%	10.70%		4.63%	-1.99%
Net Result	0.45	2.50	-82.11%	1.33	-2.19
E-Margin	1.37%	7.85%		2.14%	-3.68%

	I Semester		Var %	Annual Results	
	30/06/16	30/06/15		31/12/15	31/12/14
NPF (Cash)	25.81	27.94	-7.63%	27.90	33.57
Shareholders' equity	54.57	60.93	-10.44%	59.34	50.15
Net capital employed	80.38	88.87	-9.55%	87.24	83.72

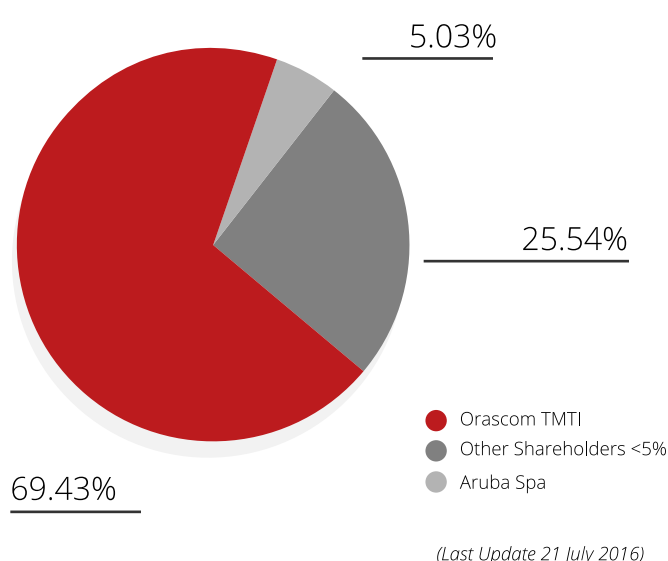
Dada Share Analysis



DADA STOCK	
MARKET	STAR SEGMENT - MTA
PRICE	€ 2.31
NOSH	16.7 MLN
MKT CAP	€38.54 MLN
PERFORMANCE YTD	+10.2%
RELATIVE PERF vs STAR INDEX YTD	+15.6%
AVERAGE DAILY VOLUMES YTD (€)	€ 43,532
ISIN	IT0001455473
BLOOMBERG: DA.IM	
REUTERS DA.MI	

(Last Update 21 July 2016)

Shareholders



(Last Update 21 July 2016)

Coverage

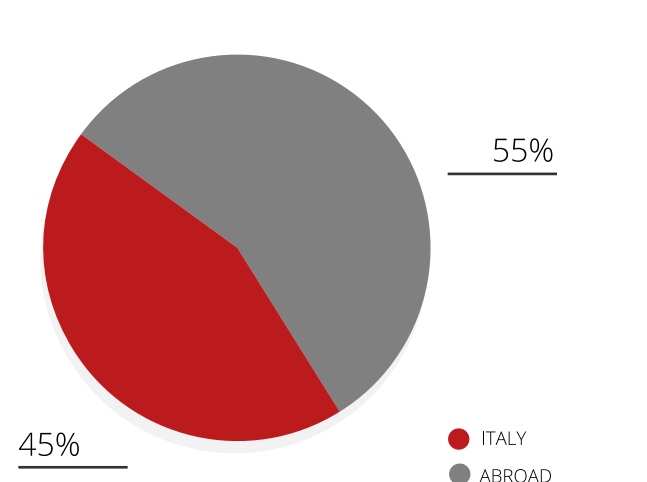
Analyst's Coverage:	
Banca IMI	
Rating:	Buy
Target Price	Euro 4.4 per share

(Last Update 21 July 2016)

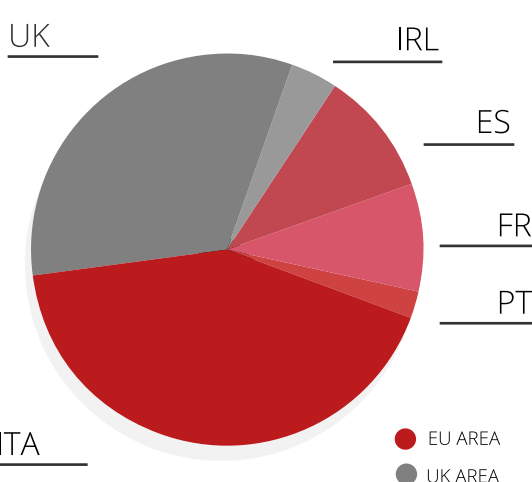
Next Events

July 28, 2016	1H 2016 Results
November 10, 2016	9M 2016 Results

Revenues Breakdown



FY 2015 Revenues = € 62.2 mln (100%)



Over 75% Turnover • UK+ • ITA