



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

SLIDES FOR THE EVENT

GENEVA MIDCAP EVENT 2016

Florence, 29 November 2016 – It is hereby made known that on Wednesday 30 November 2016, DADA will attend the event “Geneva Midcap Event 2016”. The event, organized by CF&B Communication, will take place at Hotel Beau Rivage in Geneva. The slides of the presentation have been made available to the public on the authorized storage system NIS-storage www.emarketstorage.com, managed by Blt Market Services, as well as by the publication on the corporate website at www.dada.eu (in the section Investor Relations /Financial Presentations).

*DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 600 thousand business clients, 1.86 million domains under management, 1.8 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

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