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DADA S.p.A. - listed on the STAR segment of the Italian Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMBs. With over 600K business clients and 1.90 mln domains under management, and 1.8 mln email accounts and 650K active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and the Netherlands under the Namesco, Simply Hosting & Server, Register365, Nominalia and Amen brands, respectively.



## Company Profile

The gateway to your digital presence

### Key Assets

- 600 K CUSTOMERS
- 650 K HOSTING
- 1.90 MLN DOMAINS
- 1.8 MLN EMAIL

### Brands & Ranking

- #2 ITALY**  
register.it, etinet, sfera
- #4 UK**  
names.co.uk, simply
- #2 IRELAND**  
register365
- #1 PORTUGAL**  
amen
- TOP 5 FRANCE**  
amen
- TOP 9 SPAIN**  
nominalia

### Platform & Support

- WORLD CLASS OWNED & LOCAL CUSTOMER CARE (30% OF WORKFORCE)
- DATA CENTER (UK) 50.000 MQ 99,9% UPT IME SLA
- 7 PETABYTES INFRASTRUCTURE DATA STORAGE

## Financial Data

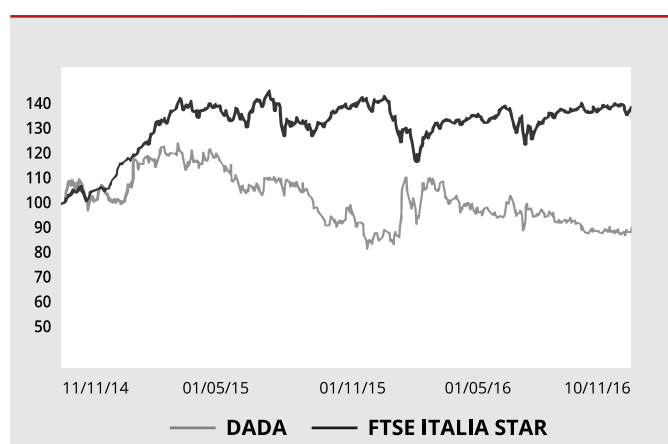
€m	9 Months		Var %	Annual Results	
	30/09/16	30/09/15		31/12/15	31/12/14
Revenues	47.72	46.66	2.26%	62.17	59.50
Ebitda	8.18	8.46	-3.32%	10.47	9.16
Ebitda margin	17.14%	18.13%		16.84%	15.40%
Ebit	3.22	3.04	5.90%	3.16	1.50
Ebit Margin	6.74%	6.51%		5.09%	2.52%
Ebt	0.91	3.34	-72.73%	2.88	-1.18
Ebt margin	1.91%	7.16%		4.63%	-1.99%
Net Result	0.19	2.28	-91.62%	1.33	-2.19
E-Margin	0.40%	4.88%		2.14%	-3.68%
Group profit/(loss) net of non-recurring income	0.2	0.1*	103%		

€m	9 Months		Var %	Annual Results	
	30/09/16	30/09/15		31/12/15	31/12/14
NPF (Cash)	29.36	28.40	3.36%	27.90	33.57
Shareholders' equity	52.70	58.99	-10.66%	59.34	50.15
Net capital employed	82.05	87.39	-6.10%	87.24	83.72

\* Income from the transfer of the ProAdv BU to 4W MarketPlace S.r.l. (€ 2.2mln)

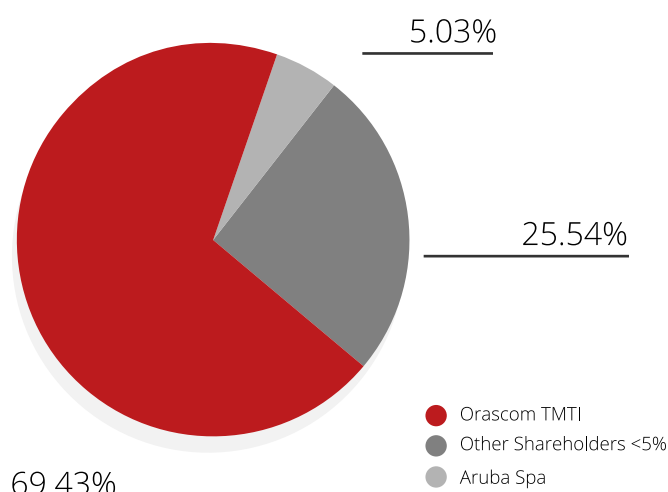
## Dada Share Analysis



DADA STOCK	
MARKET	STAR SEGMENT - MTA
PRICE	€ 2.10
NOSH	16.7 MLN
MKT CAP	€ 35.0 MLN
PERFORMANCE YTD	+0.8%
RELATIVE PERF vs STAR INDEX YTD	+4.9%
AVERAGE DAILY VOLUMES YTD (€)	€ 32,948
ISIN	IT0001455473
BLOOMBERG: DA.IM	
REUTERS DA.MI	

(Last Update 04 November 2016)

## Shareholders



(Last Update 10 November 2016)

## Coverage

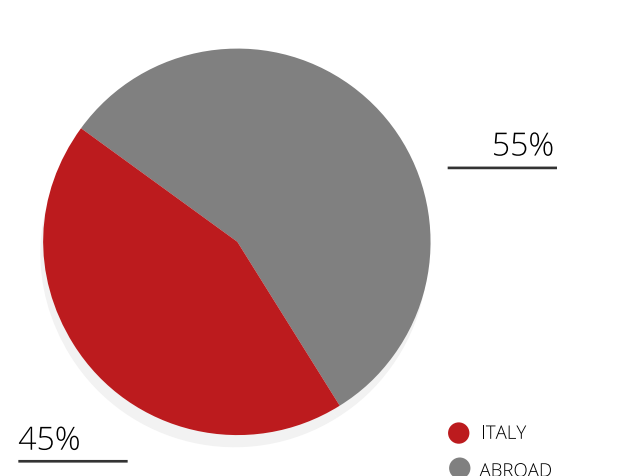
Analyst's Coverage:	
Banca IMI	
Rating:	Buy
Target Price	Euro 4.2 per share

(Last Update 10 November 2016)

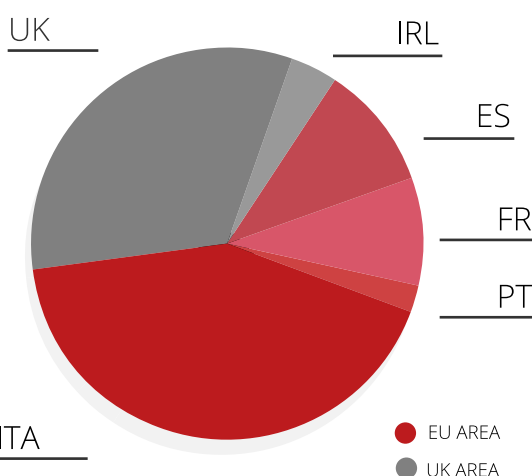
## Next Events

July 28, 2016	1H 2016 Results
November 10, 2016	9M 2016 Results

## Revenues Breakdown



9M 2016 Revenue = € 47.7 mln (100%)



Over 75% Turnover • UK+ • ITA