

Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

FILING OF THE MINUTES OF THE JANUARY 18th, 2017 SHAREHOLDERS' MEETING

Florence, January 27th 2017 - It is hereby made known that the minutes of the Shareholders' Meeting held on January 18th, 2017 are available to the public at the Company's registered office, on the authorized storage system NIS-storage www.emarketstorage.com, managed by BIt Market Services, as well as by the publication on the corporate website at www.dada.eu (Governance - Shareholders' Meeting 2017 section)

Dada S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 600 thousand business clients, 1.9 million domains under management, 1.8 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.

For further information

www.dada.eu

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