



Press release pursuant to CONSOB Regulation 11971/1999, as subsequently amended

## DADA ATTENDS THE EVENT IT DAY: the IT industry excellence meets the institutional investors

Florence, February 22<sup>th</sup> 2017 - It is hereby made known that tomorrow, February 23<sup>th</sup> 2017, DADA Spa will attend the Event “IT Day: the IT industry excellence meets the institutional investors”. The event organized by Banca IMI will take place at Intesa Sanpaolo in Milan. The slides of the presentation have been made available to the public on the authorized storage system NIS-storage [www.emarketstorage.com](http://www.emarketstorage.com), managed by Blt Market Services, as well as by the publication on the corporate website at [www.dada.eu](http://www.dada.eu) (in the Investors /Financial Presentation section).

*Dada S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 600 thousand business clients, 1.9 million domains under management, 1.8 million email accounts and 650 thousand active hosting plans, Dada is one of the leading names in the European Domain & Hosting segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

[www.dada.eu](http://www.dada.eu)

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