



Press Release in accordance with CONSOB Regulation No. 11971/1999 and subsequent modifications

CONFERENCE CALL: RESULTS AT 31 DECEMBER 2016

Florence, 27 February 2017 – It is hereby made known that on 15 March 2017 at 3:00 pm CET will be held the Conference Call to discuss results as of 31 December 2016. The presentation will be made available to the public by means of the filing at the registered office of the Company, on the authorized storage system NIS-storage www.emarketstorage.com, managed by Blt Market Services, as well as by the publication on the website at www.dada.eu (in the section Investors / Financial Presentations), before the beginning of the conference call.

This press release is also available on the website: www.dada.eu in the Investors / Financial Press Releases section.

*DADA S.p.A. - listed in the STAR segment of the Milan Stock Exchange - is an international leader in online presence and visibility services (domains, hosting, servers, online brand protection) for European SMEs. With over 600 thousand business clients, 1.9 million domains under management, 1.8 million email accounts and 650 thousand active hosting plans, DADA is one of the leading names in the European **Domain & Hosting** segment and is a key player in its markets of operation: in Italy through its established brand Register.it, as well as in the UK, Ireland, Spain, France, Portugal and Holland under the Namesco, Simply Hosting & Servers, Register365, Nominalia and Amen brands, respectively.*

For further information

www.dada.eu

Chiara Locati
Investor Relations DADA
Mob: +39 349 8636553
chiara.locati@dada.eu

Cinzia Trezzi
Ufficio Stampa
Burson-Marsteller
Tel. (+39) 02 72143813
cinzia.trezzi@bm.com